



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

AL Media
222 W Ontario St
Ste 600
Chicago, IL 60654

Contract # 2619122

Schedule Dates 09/06/16-09/09/16
Advertiser Deborah Ross for Senate-D (111832)
Agency AL Media (15629)
Product POLITICAL CANDIDATE (ns) (1186)
Brand deborah ross- 5144 (858996)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name OBRUT, BARB
Phone/Fax /
CPE 5144
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DEBORAH ROSS
Separation: Min minutes between spots: 30.
DAN RAYMOND/REBECCA BERRY

Date Entered 09/01/16
Last Modified 09/02/16
Entered By Beth Norvell
CO-OP No
Headline # ECR25279760
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$631.50
Net Total \$3,578.50
Sales Tax

Greensboro (WXLV)
By Broadcast Month

Month	Spots	Rate
Sep. 2016	27	\$4,210.00
Grand Total:	27	\$4,210.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 - 6)	09/06/16-09/09/16	2	:30	7A- ABC-Good Morning America	6		X	X	X	X			6	\$120.00	\$720.00	Greensboro (WXLV)	GMA	9/1/16
2.0	Normal Line / SPOT (2 - 8)	09/06/16-09/09/16	2	:30	10:58-25A- ABC-The View	3		X	X	X	X			3	\$160.00	\$480.00	Greensboro (WXLV)	THE VIEW	9/1/16
3.0	Normal Line / SPOT (3 - 1.1)	09/06/16-09/09/16	2	:30	3P- Dr Phil	1		1	1	1	1			4	\$105.00	\$420.00	Greensboro (WXLV)	DR. PHIL	9/1/16
4.0	Normal Line / SPOT (4 - 1.9)	09/06/16-09/09/16	3	:30	7P- Family Feud	3		X	X	X	X			3	\$170.00	\$510.00	Greensboro (WXLV)	FAMILY FEUD	9/1/16
5.0	Normal Line / SPOT (5 - 2.6)	09/06/16-09/09/16	3	:30	7:28-30P- Family Feud B	3		X	X	X	X			3	\$200.00	\$600.00	Greensboro (WXLV)	FAMILY FEUD	9/1/16
6.0	Normal Line / News (6 - 5)	09/06/16-09/09/16	3	:30	11:35P- News- News 14 Carolina on ABC 45 at 11pm	3		X	X	X	X			3	\$120.00	\$360.00	Greensboro (WXLV)	TWC NEWS	9/1/16
7.0	Normal Line / SPOT (7 - 3)	09/06/16-09/09/16	3	:30	11:35P- ABC-Jimmy Kimmel Live	3		X	X	X	X			3	\$40.00	\$120.00	Greensboro (WXLV)	KIMMEL	9/1/16
8.0	Normal Line / Prime (8 - 1.7)	09/09/16-09/09/16	3	:30	9P- ABC-Shark Tank (Friday)	1					1			1	\$500.00	\$500.00	Greensboro (WXLV)	SHARK TANK	9/1/16
9.0	Normal Line / Prime (9 - 1.6)	09/09/16-09/09/16	3	:30	10P- ABC-20/20 (Friday)	1					1			1	\$500.00	\$500.00	Greensboro (WXLV)		9/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Deborah Ross 9.6.16

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Miles King,
Deborah Ross
 being/on behalf of: _____,
 a legally qualified candidate of the Democratic
U.S. Senate
 political party for the office of: _____
 in the General
11/8/16
 election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Deborah Ross for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Leiter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/9/16

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Allison Aldridge

Signature

Allison Aldridge

Printed Name

DA

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

1. Deborah Ross for Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

JONATHAN BRAY
printed name

8/18
date